

Amendments to the Claims

Claim 1 (Previously presented): An electronic commerce system for transfer of at least one product purchase selection comprising:

a first web site adapted to communicate product information to consumers and adapted to receive at least one product purchase selection from a consumer;

a cart transfer for transferring the at least one product purchase selection from the first web site to a shopping cart of a second web site; and

the first web site being further adapted to display a price of the product purchase selection prior to transferring the product purchase selection to the shopping cart of the second web site to thereby assist consumers in making purchasing decisions prior to leaving the first web site.

Claim 2 (Original): The electronic commerce system of claim 1 further comprising one or more inputs for receiving information about consumer preferences.

Claim 3 (Previously presented): The electronic commerce system of claim 1 wherein the first web site is a manufacturer web site and the second web site is a customer web site.

Claim 4 (Previously presented): The electronic commerce system of claim 1 further comprising a shopping cart on the first web site associated with the consumer and adapted to maintain the product purchase selection.

Claim 5 (Previously presented): The electronic commerce system of claim 1 further comprising a customer selection component adapted for the consumer to select a second web site.

Claim 6 (Previously presented): The electronic commerce system of claim 5 further comprising a price and availability component for receiving price and availability of the product purchase selection from the second web site.

Claim 7 (Original): The electronic commerce system of claim 1 wherein the product purchase selection is an appliance purchase selection.

Claim 8 (Original): The electronic commerce system of claim 1 wherein the cart transfer includes a XML transfer.

Claim 9 (Original): The electronic commerce system of claim 1 wherein the cart transfer includes passing a product identifier.

Claim 10 (Previously presented): A method for electronic commerce comprising:
providing an online consumer with a web site having a view of a first shopping cart containing
one or more product purchase selections and adapted for displaying pricing of the one or
more product purchase selections to thereby assist the online consumer with making a
purchasing decision prior to leaving the web site;
receiving a selection of a customer web site from the online consumer on the web site; and

transferring the one or more product purchase selections from the first shopping cart to a second shopping cart on the customer web site.

Claim 11 (Previously presented): The method of claim 10 further comprising displaying a list of customer web sites.

Claim 12 (Cancelled)

Claim 13 (Original): The method of claim 10 further comprising displaying availability of a product purchase selection prior to transferring the product purchase selection.

Claim 14 (Previously presented): The method of claim 10 further comprising displaying policies of the customer web site prior to transferring the product purchase selection.

Claim 15 (Previously presented): An electronic system for transfer of at least one product purchase selection, comprising:

a manufacturer web site adapted to communicate product information and product pricing to consumers and adapted to receive information sufficient for consumers to make product purchasing decisions without leaving the manufacturer web site, adapted to communicate product pricing to consumers and adapted to receive product purchase selection information from a consumer;

a cart transfer for automatically transferring at least one product purchase selection from the manufacturer web site to a shopping cart of a customer web site selected by the consumer; and wherein the product purchase selection information comprises a product identifier and user information.

Claim 16 (Cancelled)

Claim 17 (Previously presented): A method for electronic commerce, comprising: providing an online consumer with a manufacturer web site having a view of a first shopping cart containing at least one product purchase selection; receiving through the web site a zip code from the online consumer; providing the online consumer with information on the manufacturer web site regarding a plurality of customers, each of the customers having a customer web site, and each of the customers being authorized for delivery and installation of the at least one product purchase selection to the zip code; receiving a selection of one of the plurality of customers from the online consumer; and automatically transferring the one or more product purchase selections from the first shopping cart to a second shopping cart on the customer web site associated with the one of the plurality of customers selected by the online consumer.

Claim 18 (Previously presented): The method of claim 17 wherein the one or more product purchase selections is a plurality of product purchase selections.

Claim 19 (Previously presented): A method of selling merchandise to consumers using a manufacturer web site controlled by a manufacturer of products while maintaining relationships with retailers, each of the retailers associated with a retailer web site, comprising:
maintaining current information regarding products on the manufacturer web site;
receiving at least one product purchase selection and a zip code on the manufacturer web site;
presenting on the manufacturer web site at least one retailer authorized by the manufacturer to deliver and install the at least one product purchase selection at locations associated with the zip code, and pricing information for the product purchase selection, delivery, and installation;
receiving a selection of a retailer on the manufacturer web site;
transferring the at least one product purchase selection from the manufacturer web site directly to a shopping cart on the retailer web site associated with the retailer.

Claims 20 (Previously presented): The method of claim 19 wherein the products include appliances.

Claim 21 (Previously presented): A method of selling merchandise to consumers using a manufacturer web site, comprising:
maintaining current information regarding products on the manufacturer web site;
receiving a product purchase selection on the manufacturer web site;
providing pricing information for the product purchase selection on the manufacturer web site;
providing information regarding a plurality of retailers on the manufacturer web site;

receiving a selection of one of the plurality of retailers;
receiving information from a consumer necessary to complete a transaction on the manufacturer
web site and transferring the information to the retailer web site;
automatically transferring the product purchase selection to a shopping cart on the web site
associated with the selection of the one of the plurality of retailers.

Claim 22 (Previously presented): The method of claim 21 further comprising confirming that
the shopping cart transfer is complete at the manufacturer web site.

Claims 23-24 (Cancelled)

Claim 25 (Previously presented): A method for directing consumers to online partners to
complete product purchase transactions, the method comprising:
providing a web site accessible to a consumer;
maintaining current product information on the web site for a plurality of products;
receiving a product purchase selection of one of the plurality of products from the consumer
using the web site;
presenting online partner information on the web site associated with online partner, the online
partner information comprising pricing and availability of the product purchase selection
to assist the consumer with determining whether to purchase from the online partner
without leaving the web site;
receiving an online partner selection from the consumer using the web site;

transferring the product purchase selection to a shopping cart of a second website, the second web site associated with the online partner selection to limit the interaction needed between the consumer and the second web site to complete a sales transaction and assist in capturing sale of the product selected for purchase.

Claim 26 (Previously presented): The method of claim 25 further comprising receiving from the consumer a zip code associated with a delivery address and wherein only online partners with a delivery area that includes the zip code are listed in the online partner information.

Claim 27 (New): A method for electronic commerce, comprising:

providing an online consumer with a web site having a view of a first shopping cart containing one or more product purchase selections and adapted for displaying pricing of the one or more product purchase selections to thereby assist the online consumer with making a purchasing decision prior to leaving the web site;

receiving a selection of a customer web site from the oneline consumer on the web site;

transferring the online consumer from the web site to the customer web site while transferring the one or more product purchase selections from the first shopping cart to a second shopping cart on the customer web site such that the web site shares the online consumer with the customer web site in a guarded manner to assist in not losing a sale of the product purchase selections.